



INCLUDED

- Career suitability testing and individual coaching
- Interactive career labs exploring BCIT's School of Business programs
- Interaction with industry professionals
- International cuisine lunches
- Optional weekend sightseeing packages

PRICE

\$1,150 [international students]

\$950 [Canadian citizens and permanent residents]

HOW TO APPLY

To start your business and media career exploration adventure at BCIT, apply online by the following deadlines:

- April 15, 2020 for domestic students
[Apply by March 15 to save \$100]

SUMMER PROGRAM LOCATION

The BCIT Burnaby Campus is located just off the Trans-Canada Highway at the corner of Willingdon Avenue and Canada Way:

3700 Willingdon Avenue
Burnaby, BC V5G 3H2

MORE INFORMATION

If you have questions, please email cep@bcit.ca or call 604.432.8898

bcit.ca/cep



BRITISH COLUMBIA
INSTITUTE OF TECHNOLOGY



INVEST IN YOUR FUTURE NOW
BUSINESS AND MEDIA
CAREER EXPLORATION PROGRAM
SUMMER 2020



GET AN EARLY START ON DETERMINING AND ENHANCING YOUR FUTURE CAREER.

BCIT Business Global Relations, in partnership with the Broadcast and Media Communications department, invites domestic and international high school students to participate in the Business and Media Career Exploration Program.

Over the course of two weeks, explore career suitability and options by discovering your values and personality strengths. Gain multimedia experience to enhance employment opportunities and develop your communication skills for personal and professional growth.

This two week program is offered in July and August.

June 29 – July 10, 2020

August 10 – 21, 2020

Monday to Friday from 9:30am to 4:30pm

WEEK 1 – MULTIMEDIA STORYTELLING

- Explore broadcasting to enhance your presentation skills
- Engage in hands on media training to advance your career success
- Learn communication and media skills employers rate as top priority when hiring
- Areas of interactive study include interviewing, writing, storytelling, announcing, photography, and podcasting

WEEK 2 – CAREER EXPLORATION AND PLANNING

- Assess professional interests and career suitability
- Learn about top future career choices and job market trends
- Develop and present a personal career plan

PROGRAM DETAILS

Canadian and international high school students from 14 to 17 years old are welcome!

Career Exploration in School of Business programs include the following:

- Marketing
- Management
- Human Resource Management
- Operations Management
- Financial Management
- Logistics
- International Business
- Digital Arts
- Broadcast and Media Communications

DREAM JOB

DISCOVER YOUR PASSIONS AND WHAT MAKES YOU UNIQUELY YOU THIS SUMMER AT BCIT.